

Apply here

Start date Within 3 months

Duration 6 Months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Nottingham, England

Nottingham is a city steeped in history and folklore. It's best known for the legend of Robin Hood the famous outlaw who lived in the magnificent Sherwood Forest. Alongside the old architecture is a bustling modern commercial area, with a plethora of shops, eateries, clubs and pubs to enjoy.

Are you eligible?

Are you a registered student? Or Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a candidate interested in developing their skills in web design and e-commerce. Mentored throughout, within the Marketing and Sales team, you will assist with the development of online strategies to increase sales and manage the e-commerce platforms such as Amazon and eBay. This is a good, solid opportunity to learn and develop within this fast-paced environment.

Tasks

- Manage the company's online stores, such as eBay and Amazon, by developing promotional and advertising offers throughout the available international territories
- Monitor competitors' online presence; for example, sales, price, stock
- Help re-design the online stores by suggesting improvements for the current internal processes
- Analyse and report on the company's online stores progress; for example, target, budget, rates, sales
- Support marketing activities; such as marketing campaigns, on-site optimisation, online marketing and web design

Desired Skills

- Experience with WordPress, HTML, PHP, JavaScript and CSS
- Knowledge of Dreamweaver and Magento is an advantage
- Commercial awareness, proactivity and team player
- Project management skills an advantage

The Host Company

Established in 1999, this fast growing, independent company is dedicated to researching, promoting and distributing only the highest quality and most effective natural health & pharmacy products available throughout the world. Their carefully selected products are believed to be the best on the market today for health and wellbeing and are independently researched, approved, endorsed or clinically tested by leading health care professionals. Together with living in Nottingham, this is guaranteed to be a great experience.