

ESPA Business Development Internship (KAIBDF0107)

Apply here

Start date

Flexible within the next three months

Duration

6-9 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland
Belfast is the capital city of
Northern Ireland and over recent
years has seen a period of
significant regeneration and
growth. The birthplace of the
Titanic, this vibrant city has a
buzzing nightlife and social scene
with many cultural events taking
place throughout the year. Close
to beautiful countryside and the
famous Giant's Causeway, Belfast
has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic Business student with a keen interest in team sports to gain practical experience with this innovative, ambitious new company that has developed a platform to support professional sportsman to ensure optimal performance on match days. Mentored throughout by the Commercial Product Manager, you will engage extensively with the current and potential client base to fully understand the needs and trends within the market. You will also assist in building a strong sales pipeline to help achieve commercial targets. If you thrive on challenges, are focused and want to be the best, then this fast-paced environment will be a great experience.

Tasks

- Lead generation and meeting set up
- Be the first point of contact between host and new leads by engaging in initial Sales dialogue to help qualification process
- Providing support to CEO and Commercial Product Manager
- Market research online and by telephone
- Assist sales representatives in managing their orders
- Maintaining the company CRM
- Proactive contribution of ideas and solutions

Desired Skills

- Working towards a degree in Business, Marketing, Market Research or similar
- Confident and proactive
- IT literate
- Strong time management and organizational skills
- Project management skills
- Excellent communication skills

The Host Company

This host company is an ambitious start up that has designed a platform to optimise the performance of professional athletes by providing them with a structured tool to engineer and own their bespoke medical, athletic and skill requirements ensuring that peak performance is reached on match days. Co-founded by an ex professional rugby player who made 70 appearances for Ireland, the application has been successfully trialled in the professional sporting arena. They are now looking to expand rapidly into Europe and are seeking like-minded people with the right attitude to join them.

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