



Apply here

## Start date

Flexible within the next six months

## Duration

6 months

## Languages

Good spoken and written English levels are required (C1 onwards)

## Location

### Bristol, England

Bristol is the largest city in the South West of England. It has a strong reputation for creativity, digital innovation and social enterprise, and is the home of Oscar-winning Wallace and Gromit and urban artist Banksy. Offering a lively nightlife, bars and restaurants aplenty, musical diversity and many historical sites. In early 2019, Bristol was voted the best place to live outside of London for people under 26 years of age.

## Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

## Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a fantastic opportunity for an enthusiastic student wishing to gain valuable practical experience in the field of data analysis. Mentored throughout, you will assist in identifying and analysing customer behaviour and website data to help make data driven decisions which shape the company's marketing and product development strategy. This is an interesting position within the company as your analysis will identify new business opportunities through website changes, develop new marketing campaigns and help grow this fast-paced start-up business. This will be a great experience both personal and professional development.

## Tasks

- The focus of this job is data extraction, aggregation and analysis of multiple data sources to give actionable insights of how the business and its customers operate.
- Analyse marketing activities and find opportunities for improvements.
- Support the team with data analysis when investigating new opportunities.
- Help with customer segmentation to aid marketing activity.
- Regularly check the integrity of data and track this for accuracy.

## Desired Skills

- Educated to degree level, maths or science-based subjects are preferred.
- A clear, concise and confident communicator.
- A positive and energetic approach to work.
- Strong Excel skills.
- A numerate person comfortable working with and analysing data.
- A team player with the ability to think on their feet and not be phased or put-out by fast moving

## The Host Company

This young, vibrant, Bristol based host company provides an award-winning app and website that offers amazing real time discounts on food and drink within the city's independent restaurants. Avoiding the large restaurant chains enables promotion of smaller eateries allowing the user to discover a whole new world of delicious food, drink and places to socialise while supporting the local economy. As well as Bristol they operate in two other UK cities and have more planned for 2019, meaning exciting times ahead.