

**ESPA**

## Marketing & Communications Internship (GMMA0807)

### Apply here

#### Start date

Flexible within the next three months

#### Duration

6 months

#### Languages

Excellent spoken and written English levels are required (B2 onwards)

#### Location

**Belfast** is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes. ESPA has many interns working in placements in Belfast, so there is the opportunity for a great social scene too.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

### Role

This is a fantastic opportunity for a resourceful, innovative marketing and, or communications student to gain practical experience with this leading distributor of Fast-Moving Consumer Goods (FMCGs) to retail establishments, throughout Ireland and the UK. Mentored throughout, you will assist in promotion and communication of the company services and products to the target audiences ranging from small shops to large supermarket chains and wholesale outlets. If you are a hungry self-starter, then this will be a truly rewarding internship.

### Tasks

- Optimisation of online content representing products in line with relevant procedures, processes and policies
- Identify and develop opportunities to create promotional offers
- Identify and engage with target audiences on social media
- Create content for website
- Liaise and engage with other bloggers and potential brand ambassadors
- Perform research, run key word campaigns and other marketing activities to support the marketing team
- Produce interactive marketing material to support the development of social media
- Develop marketing material for external use

### Desired Skills

- Marketing and communications degree or similar
- Ability to work autonomously
- Innovative thinker
- Good all-round IT skills
- Previous experience of AdWords and social media management
- Great organisational and communication skills.

### The Host Company

The host is a family owned business, with a wealth of experience, that has been leaving an individual stamp on the retail industry in Ireland and the UK for nearly two decades. The company specialises in selling and distributing the world's leading FMCG grocery and food division products throughout Ireland and the UK. Partnering with top brands such as Filippo Berio, Nestle, Disney, Nandos and Jamie Oliver, to name but a few, their investment in technology will ensure they stay ahead of the competition.